Notice of proposed change pursuant to the Payment, Clearing, and Settlement Act of 2010

Section 806(e)(1) *

Section 806(e)(2) *

Security-Based Swap Submission pursuant to the Securities Exchange Act of 1934

Section 3C(b)(2) *

Exhibit 2 Sent As Paper Document

Exhibit 3 Sent As Paper Document

has duly caused this filing to be signed on its behalf by the undersigned thereunto duly authorized.

19b-4(f)(6)

19b-4(f)(5)

Provide a brief description of the action (limit 250 characters, required when Initial is checked *).

Proposed rule change to modify the Exchange all-inclusive annual listing fees.

Contact Information

Provide the name, telephone number, and e-mail address of the person on the staff of the self-regulatory organization prepared to respond to questions and comments on the action.

First Name * Jonathan

Last Name * Cayne

Title * Principal Associate General Counsel

E-mail * Jonathan.Cayne@nasdaq.com

Telephone * (301) 978-8493

Fax

Signature

Pursuant to the requirements of the Securities Exchange Act of 1934,

has duly caused this filing to be signed on its behalf by the undersigned thereunto duly authorized.

(Date *)

Executive Vice President and General Counsel

By John A. Zecca

NOTE: Clicking the button at right will digitally sign and lock this form. A digital signature is as legally binding as a physical signature, and once signed, this form cannot be changed.

Jonathan.zecca@nasdaq.com
The self-regulatory organization must provide all required information, presented in a clear and comprehensible manner, to enable the public to provide meaningful comment on the proposal and for the Commission to determine whether the proposal is consistent with the Act and applicable rules and regulations under the Act.

The Notice section of this Form 19b-4 must comply with the guidelines for publication in the Federal Register as well as any requirements for electronic filing as published by the Commission (if applicable). The Office of the Federal Register (OFR) offers guidance on Federal Register publication requirements in the Federal Register Document Drafting Handbook, October 1998 Revision. For example, all references to the federal securities laws must include the corresponding cite to the United States Code in a footnote. All references to SEC rules must include the corresponding cite to the Code of Federal Regulations in a footnote. All references to Securities Exchange Act Releases must include the release number, release date, Federal Register cite, Federal Register date, and corresponding file number (e.g., SR-[SRO]-xx-xx). A material failure to comply with these guidelines will result in the proposed rule change being deemed not properly filed. See also Rule 0-3 under the Act (17 CFR 240.0-3).

Copies of notices, written comments, transcripts, other communications. If such documents cannot be filed electronically in accordance with Instruction F, they shall be filed in accordance with Instruction G.

Copies of any form, report, or questionnaire that the self-regulatory organization proposes to use to help implement or operate the proposed rule change, or that is referred to by the proposed rule change.

The full text shall be marked, in any convenient manner, to indicate additions to and deletions from the immediately preceding filing. The purpose of Exhibit 4 is to permit the staff to identify immediately the changes made from the text of the rule with which it has been working.

The self-regulatory organization may choose to attach as Exhibit 5 proposed changes to rule text in place of providing it in Item I and which may otherwise be more easily readable if provided separately from Form 19b-4. Exhibit 5 shall be considered part of the proposed rule change.

If the self-regulatory organization is amending only part of the text of a lengthy proposed rule change, it may, with the Commission's permission, file only those portions of the text of the proposed rule change in which changes are being made if the filing (i.e., partial amendment) is clearly understandable on its face. Such partial amendment shall be clearly identified and marked to show deletions and additions.
1. **Text of the Proposed Rule Change**

   (a) The Nasdaq Stock Market LLC (“Nasdaq” or “Exchange”), pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 (“Act”)\(^1\) and Rule 19b-4 thereunder,\(^2\) is filing with the Securities and Exchange Commission (“SEC” or “Commission”) a proposed rule change to modify the Exchange’s all-inclusive annual listing fees. While changes proposed herein are effective upon filing, the Exchange has designated the proposed amendments to be operative on January 2, 2020.

   A notice of the proposed rule change for publication in the *Federal Register* is attached as Exhibit 1. The text of the proposed rule change is attached as Exhibit 5.

   (b) Not applicable.

   (c) Not applicable.

2. **Procedures of the Self-Regulatory Organization**

   The proposed rule change was approved by senior management of the Exchange pursuant to authority delegated by the Board of Directors (the “Board”) on September 25, 2019. Exchange staff will advise the Board of any action taken pursuant to delegated authority. No other action is necessary for the filing of the rule change.

   Questions and comments on the proposed rule change may be directed to:

   Jonathan F. Cayne  
   Principal Associate General Counsel  
   Nasdaq, Inc.  
   301 978 8493

---


3. Self-Regulatory Organization’s Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change

   a. Purpose

   The purpose of the proposed rule change is to modify the Exchange’s all-inclusive annual listing fees (“All-Inclusive Annual Listing Fee”) for exchange-traded products (“ETPs”) under Nasdaq Rule 5940(b). As stated in Nasdaq Rule 5940(b)(1), the issuer of a series of Portfolio Depository Receipts, Index Fund Shares, Managed Fund Shares or other security listed under the Rule 5700 Series where no other fee schedule is specifically applicable listed on The Nasdaq Global Market pays to Nasdaq an All-Inclusive Annual Listing Fee, calculated on total shares outstanding and as set forth in Nasdaq Rule 5940(b)(1). This fee covers all of each issuer’s Nasdaq-listed ETPs and serves as a fund family cap (“Fund Family Cap”).

   The fees in the current All-Inclusive Annual Listing Fee schedule have remained unchanged for more than 17 years since they were first adopted back in 2002. The ETP world has evolved greatly since 2002 when ETPs in the U.S. numbered approximately 130 with total net assets of $102 billion. Compare this to 2018 when the number of ETPs in the U.S. had grown to over 2,300 with $3.37 trillion in total net assets.6

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3 See Nasdaq Rule 5940(b).
4 See Nasdaq Rule 5940(b)(1)
Under the current fee schedule, included below, there are 17 pricing tiers. The tiers begin with the lowest tier of up to 1 million total shares outstanding to the top tier for over 16 million total shares outstanding. The current All-Inclusive Annual Listing Fees range from $6,500 to $14,500.

As detailed in the charts below, the proposed new fee schedule reduces the number of pricing tiers from 17 to ten. The ten new proposed tiers begin with the lowest tier of up to 1 million total shares outstanding to the top tier for over 250 million total shares outstanding. The proposed All-Inclusive Annual Listing Fees range from $6,000 to $50,000. In each case, an ETP’s All-Inclusive Annual Listing Fee is based on an issuer’s total shares outstanding and is a Fund Family Cap.

The current All-Inclusive Annual Fee for ETPs listed on The Nasdaq Global Market are as follows:
<table>
<thead>
<tr>
<th>Exchange Traded Products</th>
<th>Up to 1 million shares</th>
<th>$6,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>1+ to 2 million shares</td>
<td>$7,000</td>
<td></td>
</tr>
<tr>
<td>2+ to 3 million shares</td>
<td>$7,500</td>
<td></td>
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<tr>
<td>3+ to 4 million shares</td>
<td>$8,000</td>
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<tr>
<td>4+ to 5 million shares</td>
<td>$8,500</td>
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<td>5+ to 6 million shares</td>
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<td>$13,500</td>
<td></td>
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<tr>
<td>15+ to 16 million shares</td>
<td>$14,000</td>
<td></td>
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<tr>
<td>Over 16 million shares</td>
<td>$14,500</td>
<td></td>
</tr>
</tbody>
</table>

The proposed All-Inclusive Annual Fee for ETPs listed on The Nasdaq Global Market are as follows and effective January 2, 2020:
Exchange Traded Products

<table>
<thead>
<tr>
<th>Shares Range</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 1 million shares</td>
<td>$6,000</td>
</tr>
<tr>
<td>1+ to 5 million shares</td>
<td>$7,500</td>
</tr>
<tr>
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<tr>
<td>50+ to 75 million shares</td>
<td>$25,000</td>
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<tr>
<td>75+ to 100 million shares</td>
<td>$30,000</td>
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<tr>
<td>100+ to 150 million shares</td>
<td>$35,000</td>
</tr>
<tr>
<td>150+ to 250 million shares</td>
<td>$40,000</td>
</tr>
<tr>
<td>250+ million shares</td>
<td>$50,000</td>
</tr>
</tbody>
</table>

As described below, Nasdaq believes that the aforementioned proposed fee changes better reflect the value provided by the Exchange to issuers of ETPs.

Nasdaq also proposes to remove references to fees that are no longer applicable because they were superseded by new fee rates specified in the rule text.

**Implementation Date**

While these changes are effective upon filing, Nasdaq has designated the proposed amendments to be operative on January 2, 2020.

b. **Statutory Basis**

The Exchange believes that its proposal is consistent with Section 6(b) of the
Act, in general, and furthers the objectives of Sections 6(b)(4) and 6(b)(5) of the Act, in particular, in that it provides for the equitable allocation of reasonable dues, fees and other charges among members and issuers and other persons using any facility, and is not designed to permit unfair discrimination between customers, issuers, brokers, or dealers.

Nasdaq believes that it is a reasonable, fair and equitable, and not unfairly discriminatory allocation of fees and other charges to include a Fund Family Cap because it provides issuers with a fair and economical way to list multiple ETPs without incurring significant additional cost.

With this in mind, the Exchange believes that it is a reasonable, fair and equitable, and not unfairly discriminatory allocation of fees and other charges to charge a lower All-Inclusive Annual Listing Fee for ETPs with the fewest total shares outstanding (issuers with a Fund Family Cap of up to 1 million total shares outstanding). Nasdaq believes that this will serve to continue to encourage issuers of smaller and new to market ETPs to list on the Exchange.

The Exchange also believes that it is a reasonable, fair and equitable, and not unfairly discriminatory allocation of fees and other charges to increase the All-Inclusive Annual Listing Fees for the other ETPs, as set forth in the chart above, because of the increased value provided by the Exchange to issuers of ETPs since the Exchange first established the current rates over 17 years ago when the number of ETPs and the total net

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8 15 U.S.C. 78f(b)(4) and (5).

9 The Annual Listing Fee would drop from $6,500 to $6,000.
assets of exchange-traded funds was much smaller.\textsuperscript{10}

The Exchange also notes that its general costs have increased, including due to price inflation. In addition, the Exchange continues to improve the value it provides to issuers of listed ETPs through enhanced services. These improvements include the continued development and enhancement of Nasdaq’s online tools, including the Listing Center and Reference Library, to the benefit of issuers of all listed ETPs and prospective investors. Also, the proposed increase will help Nasdaq continue to invest in these initiatives and its regulatory programs. The proposed fee change will also allow for increased investment by the Exchange into its ETP business, which will benefit issuers of Nasdaq-listed ETPs and their investors.

Nasdaq notes that it operates in a highly competitive market in which issuers can readily switch exchanges for their ETPs if they deem the All-Inclusive Annual Listing Fees excessive. In such an environment, Nasdaq must continually review its fees to assure that they remain competitive. As the Exchange stated above, Nasdaq believes its use of a Fund Family Cap is a reasonable, fair and equitable, and not unfairly discriminatory allocation of fees and other charges since, in totality, it is likely to result in issuer fees that are very competitive with its competition in this space.

The proposed removal of rule text relating to fees that are no longer applicable is ministerial in nature and has no substantive effect.

4. \textbf{Self-Regulatory Organization’s Statement on Burden on Competition}

Nasdaq does not believe that the proposed rule change will result in any burden on competition that is not necessary or appropriate in furtherance of the purposes of the

\textsuperscript{10} See supra footnote 6.
Act, as amended. The market for listing ETPs is extremely competitive and issuers may freely choose alternative venues. The proposal is a competitive proposal designed to implement pricing that better reflects the value, revenue and expenses associated with listing ETPs on the Exchange. For this reason, Nasdaq does not believe that the proposed rule change will result in any undue burden on competition for listing ETPs.

5. **Self-Regulatory Organization’s Statement on Comments on the Proposed Rule Change Received from Members, Participants, or Others**

   No written comments were either solicited or received.

6. **Extension of Time Period for Commission Action**

   Not applicable.

7. **Basis for Summary Effectiveness Pursuant to Section 19(b)(3) or for Accelerated Effectiveness Pursuant to Section 19(b)(2)**

   Pursuant to Section 19(b)(3)(A)(ii) of the Act,\(^ {11} \) the Exchange has designated this proposal as establishing or changing a due, fee, or other charge imposed by the self-regulatory organization on any person, whether or not the person is a member of the self-regulatory organization, which renders the proposed rule change effective upon filing.

   At any time within 60 days of the filing of the proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is: (i) necessary or appropriate in the public interest; (ii) for the protection of investors; or (iii) otherwise in furtherance of the purposes of the Act. If the Commission takes such action, the Commission shall institute proceedings to determine whether the proposed rule should be approved or disapproved.

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8. **Proposed Rule Change Based on Rules of Another Self-Regulatory Organization or of the Commission**

   Not applicable.

9. **Security-Based Swap Submissions Filed Pursuant to Section 3C of the Act**

   Not applicable.

10. **Advance Notices Filed Pursuant to Section 806(e) of the Payment, Clearing and Settlement Supervision Act**

    Not applicable.

11. **Exhibits**

    5. Text of the proposed rule change.
SECURITIES AND EXCHANGE COMMISSION
(Release No. ; File No. SR-NASDAQ-2019-095)

December __, 2019

Self-Regulatory Organizations; The Nasdaq Stock Market LLC; Notice of Filing and Immediate Effectiveness of Proposed Rule Change to Modify the Exchange’s All-Inclusive Annual Listing Fees for Exchange Traded Products

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 (“Act”)\(^1\), and Rule 19b-4 thereunder,\(^2\) notice is hereby given that on December 3, 2019, The Nasdaq Stock Market LLC (“Nasdaq” or “Exchange”) filed with the Securities and Exchange Commission (“SEC” or “Commission”) the proposed rule change as described in Items I, II, and III, below, which Items have been prepared by the Exchange. The Commission is publishing this notice to solicit comments on the proposed rule change from interested persons.

I. Self-Regulatory Organization’s Statement of the Terms of Substance of the Proposed Rule Change

The Exchange proposes to modify the Exchange’s all-inclusive annual listing fees. While changes proposed herein are effective upon filing, the Exchange has designated the proposed amendments to be operative on January 2, 2020.


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II. Self-Regulatory Organization’s Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change

In its filing with the Commission, the Exchange included statements concerning the purpose of and basis for the proposed rule change and discussed any comments it received on the proposed rule change. The text of these statements may be examined at the places specified in Item IV below. The Exchange has prepared summaries, set forth in sections A, B, and C below, of the most significant aspects of such statements.

A. Self-Regulatory Organization’s Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change

1. Purpose

The purpose of the proposed rule change is to modify the Exchange’s all-inclusive annual listing fees (“All-Inclusive Annual Listing Fee”) for exchange-traded products (“ETPs”) under Nasdaq Rule 5940(b).³ As stated in Nasdaq Rule 5940(b)(1), the issuer of a series of Portfolio Depository Receipts, Index Fund Shares, Managed Fund Shares or other security listed under the Rule 5700 Series where no other fee schedule is specifically applicable listed on The Nasdaq Global Market pays to Nasdaq an All-Inclusive Annual Listing Fee, calculated on total shares outstanding and as set forth in Nasdaq Rule 5940(b)(1).⁴ This fee covers all of each issuer’s Nasdaq-listed ETPs and serves as a fund family cap (“Fund Family Cap”).

The fees in the current All-Inclusive Annual Listing Fee schedule have remained unchanged for more than 17 years since they were first adopted back in 2002.⁵ The ETP

³ See Nasdaq Rule 5940(b).

⁴ See Nasdaq Rule 5940(b)(1)

world has evolved greatly since 2002 when ETPs in the U.S. numbered approximately
130 with total net assets of $102 billion. Compare this to 2018 when the number of ETPs
in the U.S. had grown to over 2,300 with $3.37 trillion in total net assets.\(^6\)

Under the current fee schedule, included below, there are 17 pricing tiers. The
tiers begin with the lowest tier of up to 1 million total shares outstanding to the top tier
for over 16 million total shares outstanding. The current All-Inclusive Annual Listing
Fees range from $6,500 to $14,500.

As detailed in the charts below, the proposed new fee schedule reduces the
number of pricing tiers from 17 to ten. The ten new proposed tiers begin with the lowest
tier of up to 1 million total shares outstanding to the top tier for over 250 million total
shares outstanding. The proposed All-Inclusive Annual Listing Fees range from $6,000
to $50,000. In each case, an ETP’s All-Inclusive Annual Listing Fee is based on an
issuer’s total shares outstanding and is a Fund Family Cap.

The current All-Inclusive Annual Fee for ETPs listed on The Nasdaq Global
Market are as follows:

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(Graph); Total net assets of ETFs in the U.S. 2002-2018 (May 10, 2019) (Graph).
Retrieved from Statista database.
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As described below, Nasdaq believes that the aforementioned proposed fee changes better reflect the value provided by the Exchange to issuers of ETPs.

Nasdaq also proposes to remove references to fees that are no longer applicable because they were superseded by new fee rates specified in the rule text.

**Implementation Date**

While these changes are effective upon filing, Nasdaq has designated the proposed amendments to be operative on January 2, 2020.

2. **Statutory Basis**

The Exchange believes that its proposal is consistent with Section 6(b) of the
Act, in general, and furthers the objectives of Sections 6(b)(4) and 6(b)(5) of the Act, in particular, in that it provides for the equitable allocation of reasonable dues, fees and other charges among members and issuers and other persons using any facility, and is not designed to permit unfair discrimination between customers, issuers, brokers, or dealers.

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8 15 U.S.C. 78f(b)(4) and (5).
9 The Annual Listing Fee would drop from $6,500 to $6,000.
assets of exchange-traded funds was much smaller.\textsuperscript{10}

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The proposed removal of rule text relating to fees that are no longer applicable is ministerial in nature and has no substantive effect.

B. Self-Regulatory Organization’s Statement on Burden on Competition

Nasdaq does not believe that the proposed rule change will result in any burden on competition that is not necessary or appropriate in furtherance of the purposes of the

\textsuperscript{10} See supra footnote 6.
Act, as amended. The market for listing ETPs is extremely competitive and issuers may freely choose alternative venues. The proposal is a competitive proposal designed to implement pricing that better reflects the value, revenue and expenses associated with listing ETPs on the Exchange. For this reason, Nasdaq does not believe that the proposed rule change will result in any undue burden on competition for listing ETPs.

C. Self-Regulatory Organization’s Statement on Comments on the Proposed Rule Change Received from Members, Participants, or Others

No written comments were either solicited or received.

III. Date of Effectiveness of the Proposed Rule Change and Timing for Commission Action

The foregoing rule change has become effective pursuant to Section 19(b)(3)(A)(ii) of the Act.11

At any time within 60 days of the filing of the proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is: (i) necessary or appropriate in the public interest; (ii) for the protection of investors; or (iii) otherwise in furtherance of the purposes of the Act. If the Commission takes such action, the Commission shall institute proceedings to determine whether the proposed rule should be approved or disapproved.

IV. Solicitation of Comments

Interested persons are invited to submit written data, views, and arguments concerning the foregoing, including whether the proposed rule change is consistent with the Act. Comments may be submitted by any of the following methods:

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Electronic comments:

- Use the Commission’s Internet comment form
  (http://www.sec.gov/rules/sro.shtml); or

- Send an e-mail to rule-comments@sec.gov. Please include File Number SR-NASDAQ-2019-095 on the subject line.

Paper comments:

- Send paper comments in triplicate to Secretary, Securities and Exchange Commission, 100 F Street, NE, Washington, DC 20549-1090.

All submissions should refer to File Number SR-NASDAQ-2019-095. This file number should be included on the subject line if e-mail is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission’s Internet Web site

Copies of the submission, all subsequent amendments, all written statements with respect to the proposed rule change that are filed with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for website viewing and printing in the Commission’s Public Reference Room, 100 F Street, NE, Washington, DC 20549, on official business days between the hours of 10:00 a.m. and 3:00 p.m. Copies of the filing also will be available for inspection and copying at the principal office of the Exchange.

All comments received will be posted without change; the Commission does not edit personal identifying information from submissions. You should submit only information that you wish to make available publicly.
All submissions should refer to File Number SR-NASDAQ-2019-095 and should be submitted on or before [insert date 21 days from publication in the Federal Register].

For the Commission, by the Division of Trading and Markets, pursuant to delegated authority. 12

Jill M. Peterson
Assistant Secretary

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Deleted text is [bracketed]. New text is underlined.

The Nasdaq Stock Market Rules

5940. Exchange Traded Products

(a) No Change.

(b) All-Inclusive Annual Listing Fee

(1) The issuer of a series of Portfolio Depository Receipts, Index Fund Shares, Managed Fund Shares or other security listed under the Rule 5700 Series where no other fee schedule is specifically applicable listed on The Nasdaq Global Market shall pay to Nasdaq an All-Inclusive Annual Listing Fee applicable to the issuer of a series of Portfolio Depository Receipts, Index Fund Shares, Managed Fund Shares or other security listed under the Rule 5700 Series where no other fee schedule is specifically applicable, calculated on total shares outstanding according to the following schedule:

[Up to 1 million shares $6,500
1+ to 2 million shares $7,000
2+ to 3 million shares $7,500
3+ to 4 million shares $8,000
4+ to 5 million shares $8,500
5+ to 6 million shares $9,000
6+ to 7 million shares $9,500
7+ to 8 million shares $10,000
8+ to 9 million shares $10,500
9+ to 10 million shares $11,000
10+ to 11 million shares $11,500
11+ to 12 million shares $12,000
12+ to 13 million shares $12,500
13+ to 14 million shares $13,000
14+ to 15 million shares $13,500]
15+ to 16 million shares $14,000
Over 16 million shares $14,500]
Up to 1 million shares $6,000
1+ to 5 million shares $7,500
5+ to 10 million shares $10,000
10+ to 25 million shares $15,000
25+ to 50 million shares $20,000
50+ to 75 million shares $25,000
75+ to 100 million shares $30,000
100+ to 150 million shares $35,000
150+ to 250 million shares $40,000
250+ million shares $50,000
(3) – (5) No Change.

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