it appears to the Commission that such action is necessary or appropriate in the public interest, for the protection of investors, or otherwise in furtherance of the purposes of the Act.

IV. Solicitation of Comments

Interested persons are invited to submit written data, views, and arguments concerning the foregoing, including whether the proposed rule change is consistent with the Act. Comments may be submitted by any of the following methods:

Electronic Comments

• Use the Commission’s Internet comment form (http://www.sec.gov/rules/sro.shtml); or
• Send an email to rule-comments@sec.gov. Please include File No. SR–Phlx–2012–74 on the subject line.

Paper Comments

• Send paper comments in triplicate to Elizabeth M. Murphy, Secretary, Securities and Exchange Commission, 100 F Street NE., Washington, DC 20549–1090.

All submissions should refer to File No. SR–Phlx–2012–74. This file number should be included on the subject line if email is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission’s Internet Web site (http://www.sec.gov/rules/sro.shtml). Copies of the submission, all subsequent amendments, all written statements with respect to the proposed rule change that are filed with the Commission, and all written communications relating to the proposed rule change between the Commission and any person, other than those that may be withheld from the public in accordance with the provisions of 5 U.S.C. 552, will be available for Web site viewing and printing in the Commission’s Public Reference Room, 100 F Street NE., Washington, DC 20549, on official business days between the hours of 10 a.m. and 3 p.m. Copies of such filing also will be available for inspection and copying at the principal office of the Exchange. All comments received will be posted without change; the Commission does not edit personal identifying information from submissions. You should submit only information that you wish to make available publicly. All submissions should refer to File No. SR–Phlx–2012–74 and should be submitted on or before June 29, 2012.

For the Commission, by the Division of Trading and Markets, pursuant to delegated authority.21

Kevin M. O’Neill,
Deputy Secretary.

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SECURITIES AND EXCHANGE COMMISSION


Self-Regulatory Organizations; The NASDAQ Stock Market LLC; Notice of Filing and Immediate Effectiveness of Proposed Rule Change Relating to Strike Price Intervals and Position Limits for OSX, SOX, and HGX

June 4, 2012.

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 (“Act”),1 and Rule 19b–4 thereunder,2 notice is hereby given that on May 24, 2012, The NASDAQ Stock Market LLC (“NASDAQ”) filed with the Securities and Exchange Commission (“Commission”) the proposed rule change as described in Items I and II below, which Items have been prepared by NASDAQ. The Commission is publishing this notice to solicit comments on the proposed rule change from interested persons.

I. Self-Regulatory Organization’s Statement of the Terms of Substance of the Proposed Rule Change

NASDAQ is filing with the Commission a proposal for the NASDAQ Options Market (“NOM” or “Exchange”) to amend Chapter XIV (Index Rules), Sections 7 (Position Limits for Industry and Micro Narrow-Based Index Options) and 11 (Terms of Index Options Contracts) to copy into NOM rules the established rules of another options exchange regarding strike price intervals and position limits for options on OSX, SOX, and HGX. The proposed rule change would allow NOM to list and trade options on these three Specified Indexes.4 The Exchange also proposes to amend Chapter XIV, Sections 2 and 11 to add the names of the Specified Indexes to lists of index reporting authorities, European-style indexes, and $2.50-eligible index options.

The rule changes proposed herein in respect of position limits and strike price intervals are based almost verbatim on the established rules of another options market and self regulatory organization (“SRO”), Phlx. The proposed rule changes are based on Phlx Rules 1001A (Position Limits) and 1101A (Terms of Option Contracts).5

3 Options on Specified Indexes that will be listed and traded on NOM subsequent to this proposal will be identical to the same Specified Index options that are listed and traded on NASDAQ OMX Phlx LLC (“Phlx”). Specified Index options will have the same specifications whether listed on NOM or Phlx.

2 The options will be listed pursuant to Rule 19b–4(e) of the Act. 17 CFR 240.19b–4(e). Rule 19b–4(e) enables an exchange to list an option pursuant to generic listing standards set forth in the rules of such exchange and, within five business days after the commencement of trading of the option, to file Form 19b–4(e) with the Commission to indicate the listing.

4 The options will be listed pursuant to Rule 19b–4(e) of the Act. 17 CFR 240.19b–4(e). Rule 19b–4(e) enables an exchange to list an option pursuant to generic listing standards set forth in the rules of such exchange and, within five business days after the commencement of trading of the option, to file Form 19b–4(e) with the Commission to indicate the listing.

5 The options will be listed pursuant to Rule 19b–4(e) of the Act. 17 CFR 240.19b–4(e). Rule 19b–4(e) enables an exchange to list an option pursuant to generic listing standards set forth in the rules of such exchange and, within five business days after the commencement of trading of the option, to file Form 19b–4(e) with the Commission to indicate the listing.
Background

Options on the narrow-based indexes \(^6\) known as PHXL Oil Service Sector, PHXL Semiconductor Sector, and PHXL Housing Sector, when listed on NOM subsequent to this proposal, will be identical to options on these Specified Indexes that are currently listed and trading on Phlx. \(^7\) Thus, options on the Specified Indexes that will be listed and traded on NOM will, like on Phlx, remain European style \(^8\) (PHXL Oil Service Sector and PHXL Housing Sector options) and American style (PHXL Semiconductor Sector options), and will be A.M.-settled. \(^9\)

The PHXL Oil Service Sector (OSX) is a price-weighted index composed of fifteen companies that provide oil drilling and production services, oil field equipment, support services and geophysical/reservoir services. \(^10\) OSX provides exposure to the dynamic oil industry. When investors want investment opportunities specific to the oil industry they very often turn to the PHXL Oil Service Sector and the OSX options traded thereon. \(^11\) The PHXL Oil Service Sector has served as an important market indicator and OSX options as a viable trading and investing vehicle in respect of the oil services sector. \(^12\)

The PHXL Semiconductor Sector (SOX) is a modified capitalization-weighted index composed of thirty companies primarily involved in the design, distribution, manufacture, and sale of semiconductors. \(^13\) SOX provides exposure to the fast-growing (yet extremely volatile) semiconductor industry. When investors want information and investment opportunities specific to semiconductors, they look most often to the SOX. \(^14\) Indeed, the popularity of SOX is reflected in its trading volumes. \(^15\) It has been observed that a rise or decline in the SOX usually precedes a similar move in the broader technology market. As such, SOX has served as a leading indicator for technology stocks. Recognizing the market-leading aspects of the PHXL Semiconductor Sector, the Exchange is proposing a rule change that would allow SOX options to trade on NOM.

The PHXL Housing Sector (HGX) is a modified capitalization-weighted index composed of nineteen companies whose primary lines of business are directly associated with the U.S. housing construction market. \(^16\) The index composition encompasses residential builders, suppliers of aggregate, lumber and other construction materials, manufactured housing and mortgage insurers. HGX is currently composed of many of the largest housing-related stocks (e.g., Hovnanian ENT Inc., KB Home, Ryland Group Inc., Toll Brothers Inc., and Weyerhaeuser Company). HGX has developed into a respected index providing exposure to the housing sector for hedging and trading purposes. \(^17\)

The options on Specified Indexes will be listed on NOM pursuant to the generic Rule 19b–4(e) initial listing standards (“generic standards”) for narrow-based indexes and will be identical to the options on Specified Indexes that are already listed and trading on Phlx. The generic standards are found in Section 6(b) of Chapter XIV and discuss, among other things, weighting methodologies, market capitalization, trading volume, component weighting and concentration, that each component security must be an “NMS stock” as defined in Rule 600 of Regulation NMS of the Act, reporting, and rebalancing. \(^18\)

The Exchange notes that this rule change proposal does not propose or make any changes to the NOM generic listing standards. The proposal does no more than almost verbatim copy the language regarding position limits and strike price intervals that are in use on Phlx for the same options on Specified Indexes.

Proposed Position Limits

Position limits on NOM are currently discussed in Section 7 of Chapter XIV. Section 7 states that NOM options traders (known as Options Participants) shall comply with the applicable rules of CBOE with respect to position limits for narrow based index options traded on NOM and also on the CBOE, or with the applicable rules of NOM for industry index options traded on NOM but not traded on the CBOE. Because Specified Index options are not traded on CBOE, the Exchange is, as noted, copying the Phlx position limits for options on the Specified Indexes into its rules. \(^19\) The position limits proposed by the Exchange are exactly the same 54,000, 72,000, and 94,500 contract position limits that have been established and in use for years on Phlx for options on Specified Indexes per Phlx Rule 1001A.

Thus, the Exchange proposes to copy the Phlx position limits into proposed Section 7(d) of Chapter XIV to state that options on Specified Index position limits will be:

\(^{12}\) During 2011, OSX has traded an average of 7,374 contracts per month and has traded as much as 11,498 contracts in a day (October 4, 2011). As of December 31, 2011, there were 13,771 contracts of open interest in OSX.


\(^{14}\) Other currently available investment products that evaluate the semiconductor market, albeit different from SOX, include Market Vectors Semiconductor ETF (SMH) and iShares S&P North American Technology Sector Index Fund (IGM).

\(^{15}\) During 2011, SOX has traded an average of 8,839 contracts per month and has traded as much as 7,259 contracts in a day (January 13, 2011). As of December 31, 2011, there were 4,077 contracts of open interest in SOX.

proposed position limits for OSX, SOX, and HGX in Section 7, copied from Phlx Rule 1001A.

The proposed Specified Index option position limits are, as noted, identical to the position limits for the same Specified Index options that have been listed and traded on Phlx for years. The Exchange is doing nothing more than directly transferring the position limits from Phlx Rule 1001A to proposed new Section 7(d) and (e) of Chapter XIV in the NOM rules, without change. \(^{21}\)

Proposed Strike Price Increments

Section 11(c) of Chapter XIV currently states that the interval between strike prices will be no less than $5.00. Section 11(c) also states that for the classes of index options that are listed in the rule the interval between strike prices will be no less than $2.50 if the strike price is less than $200. \(^{22}\)

Currently, options on the Specified Indexes are listed and traded on Phlx at $1 strike price intervals and the Exchange proposes to transfer the strike price interval rule language from Phlx to NOM.

Specifically, the Exchange proposes to copy the Phlx $1 strike price interval rule almost verbatim from Phlx Rule 1101A into proposed Section 11(i) of Chapter XIV as follows: The interval between strike prices of series of options on the PHLX Oil Service Sector, PHLX Semiconductor Sector, and PHLX Housing Sector if the Exchange determines that the conditions specified above which would require the establishment of a lower limit have not occurred. \(^{23}\)

In addition, the Exchange proposes to add Section 7(e) setting forth the procedure to be followed at the time of a review pursuant to Section 7(d). \(^{24}\) The proposed review procedure is, like the

To the extent that any additional strike prices are listed by the Exchange, such additional strike prices shall be within thirty percent (30%) above or below the closing value of each $1 Index. The Exchange may also open additional strike prices that are more than 30% above or below each current $1 Index value provided that demonstrated customer interest exists for such series, as expressed by institutional, corporate or individual customers or their brokers. \(^{25}\)

3. The Exchange shall not list LEAPS on $1 Indexes at intervals less than $2.50.

The Exchange also proposes to add a delisting policy to Section 11(i) of Chapter XIV. \(^{26}\) The proposed delisting policy is almost verbatim from Phlx Rule 1101A.

The proposed $1 strike price interval rule is, as discussed, identical to the $1 strike price interval rule that is in effect for the same Specified Index options that have been listed and traded on Phlx for years. The Exchange is doing nothing more than directly transferring the $1 strike price interval rule text language from Phlx Rule 1101A to proposed Section 11 of Chapter XIV of the NOM rules, without change.

Contract Specifications

The contract specifications for the Specified Index options that will be listed and traded on NOM are identical to the same three narrow-based Specified Index options that are currently listed and traded on Phlx. \(^{27}\) Specified Index options that will be traded on NOM will be European (sic)-style (PHLX Oil Service Sector and PHLX Housing Sector options) and American style (PHLX Semiconductor Sector options), and will be A.M. cash-settled. The Exchange’s general trading hours for options (9:30 a.m. to 4 p.m. ET), will apply to options on the

\(^{20}\) By operation of Section 9 of Chapter XIV, the exercise limits for options on Specified Indexes are the same as the position limits.

\(^{21}\) Proposed Section 7 Text: (e) The Exchange shall make the determinations required by subparagraph (d) of this Section 7 with respect to options on each industry index at the commencement of trading of such options on the Exchange and thereafter review the determination semi-annually on January 1 and July 1. (1) If the Exchange determines, at the time of a semi-annual review, that the position limit in effect with respect to options on a particular industry index is lower than the maximum position limit permitted by the criteria set forth in subparagraph (d) of this Section 7, the Exchange may adjust the position limit immediately. (2) If the Exchange determines, at the time of a semi-annual review, that the position limit in effect with respect to options on a particular industry index exceeds the maximum position limit permitted by the criteria set forth in subparagraph (d) of this Section 7, the Exchange shall reduce the position limit applicable to such options to a level consistent with such criteria: provided, however, that such a reduction shall not become effective under the expiration date of the most expiring option series relating to such particular industry index, which is open for trading on the date of the review, and provided further that such a reduction shall not become effective if the Exchange determines, at the next succeeding semi-annual review, that the existing position limit applicable to such options is consistent with the criteria set forth in subparagraph (d) of this Section 7.

\(^{22}\) As with all direct transfers of language from the rule set of one exchange to another, non-substantive formatting changes are made to conform the new rule language to the structure of the existing rule set.

\(^{23}\) Market-Makers trading for their own account shall not be considered when determining customer interest under this provision. In addition to the initial listed series, the Exchange may list up to sixty (60) additional series per expiration month for each series in $1 Indexes.

\(^{24}\) The proposed delisting policy states: with respect to each $1 Index added pursuant to the above paragraphs, the Exchange will regularly review series that are outside a range of five (5) strikes above and five (5) strikes below the current value of each $1 Index, and in each $1 Index may delist series with no open interest in both the put and the call series having a: (A) strike higher than the highest strike price with open interest in the put and/or call series for a given expiration month; and (B) strike lower than the lowest strike price with open interest in the put and/or call series for a given expiration month. Notwithstanding the delisting policy, customer requests to add strikes and/or maintain strikes in $1 Index options eligible for delisting may be granted.

\(^{25}\) See supra note 8.
Specified Indexes. Exchange rules that are applicable to the trading of options on indexes on the Exchange will continue to apply to the trading of options on the three Specified Indexes.

The strike price intervals for Specified Index options contracts will be no less than $5.00, generally, no less than $2.50 if the strike price is below $200, and $1 if certain conditions are met. The minimum increment size for series trading below $3 will be $0.05, and for series trading at or above $3 will be $0.10. The Exchange’s margin rules will be applicable. The Exchange intends to list options on Specified Indexes in up to three months from the March, June, September, December cycle plus two additional near-term months (that is, as many as five months at all times). The trading of Specified Index options will continue to be subject to the same rules that govern the trading of all of the Exchange’s index options, including sales practice rules, margin requirements, and trading rules.

Surveillance and Capacity

The Exchange represents that it has an adequate surveillance program in place for options traded on the Specified Indexes and intends to apply those same program procedures that it applies to the Exchange’s current equity and index options. Trading of Specified Index options on the Exchange will be subject to FINRA’s surveillance procedures for derivative products. The Exchange may obtain information via the Intermarket Surveillance Group (“ISG”) from other exchanges that are members or affiliates of the ISG; and from public and non-public data sources such as, for example, Bloomberg. In addition, the major futures exchanges are affiliated members of the ISG, which allows for the sharing of surveillance information for potential intermarket trading abuses.

The Exchange represents that it has the necessary systems capacity to support listing and trading Specified Index options.

Housekeeping Changes

In terms of technical housekeeping changes, the Exchange proposes to simply add the names of the Specified Indexes to the current lists of indexes in two sections of Chapter XIV. The first such proposed change is to add the names of the Specified Indexes to Supplementary Material to Section 2, which currently has a list of indexes for which NASDAQ is the index reporting authority. And the second proposed change is to add the names of the Specified Indexes to Section 11: OSX and HGX to subsection (a)(4), which currently has a list of European-style indexes; and OSX, SOX, and HGX to subsection (a)(5), which currently has a list of A.M.-settled index options.

2. Statutory Basis

The Exchange believes that its proposal is consistent with Section 6(b) of the Act in general, and furthers the objectives of Section 6(b)(5) of the Act in particular, in that it is designed to promote just and equitable principles of trade, to remove impediments to and perfect the mechanism of a free and open market in a national market system, and, in general, to protect investors and the public interest. The Exchange believes that by copying into its rules the same exact position limits and strike price intervals that are used on other options exchange for trading options on the PHLX Oil Service Sector, the PHLX Semiconductor Sector, and the PHLX Housing Sector, it will enable the listing and trading of Specified Index options on the Exchange. This will give traders, investors, and public customers expanded flexibility and opportunity to closely tailor their investment and hedging decisions.

B. Self-Regulatory Organization’s Statement on Burden on Competition

The Exchange does not believe that the proposed rule change will impose any burden on competition not necessary or appropriate in furtherance of the purposes of the Act.

C. Self-Regulatory Organization’s Statement on Comments on the Proposed Rule Change Received From Members, Participants or Others

Written comments were neither solicited nor received.

III. Date of Effectiveness of the Proposed Rule Change and Timing for Commission Action

Because the foregoing proposed rule change: (1) Does not significantly affect the protection of investors or the public interest; (2) does not impose any significant burden on competition; and (3) by its terms does not become operative for 30 days after the date of this filing, or such shorter time as the Commission may designate if consistent with the protection of investors and the public interest, the proposed rule change has become effective pursuant to Section 19(b)(3)(A) of the Act and Rule 19b–4(f)(6) thereunder. At any time within 60 days of the filing of the proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is necessary or appropriate in the public interest, for the protection of investors, or otherwise in furtherance of the purposes of the Act.

IV. Solicitation of Comments

Interested persons are invited to submit written data, views, and arguments concerning the foregoing, including whether the proposed rule change is consistent with the Act. Comments may be submitted by any of the following methods:

Electronic Comments

• Use the Commission’s Internet comment form (http://www.sec.gov/rules/sro.shtml); or
• Send an email to rule-comments@sec.gov. Please include File Number SR-NASDAQ-2012-065 on the subject line.

Paper Comments

• Send paper comments in triplicate to Elizabeth M. Murphy, Secretary, Securities and Exchange Commission, 100 F Street NE., Washington, DC 20549–1090.

All submissions should refer to File Number SR-NASDAQ-2012–065. This file number should be included on the subject line if email is used. To help the Commission process and review your comments more efficiently, please use only one method. The Commission will post all comments on the Commission’s

26 See Section 2 of Chapter VI. However, option contracts on fund shares or broad-based indexes may trade until 4:15 p.m. ET.

27 For rules applicable to index options specifically, see Chapter XIV of the NOM rules. For trading rules applicable to options trading in general, see Chapter I et seq.

28 See proposed Section 11(c) and (i) of Chapter XIV.

29 See Section 5 of Chapter VI.

30 See Chapter XIII.

31 See Section 11 to Chapter XIV.

32 FINRA surveils trading on the Exchange pursuant to a regulatory services agreement. The Exchange is responsible for FINRA’s performance under this regulatory services agreement.

33 For a list of the current members and affiliate members of ISG, see www.isgportal.com.


37 17 CFR 240.19b–4(f)(6). In addition, Rule 19b–4(f)(6)(iii) requires a self-regulatory organization to provide the Commission with written notice of its intent to file the proposed rule change, along with a brief description and text of the proposed rule change, at least five business days prior to the date of filing of the proposed rule change, or such shorter time as designated by the Commission. NASDAQ has fulfilled this requirement.
SECURITIES AND EXCHANGE COMMISSION


Self-Regulatory Organizations: NASDAQ OMX BX, Inc.; Notice of Filing and Immediate Effectiveness of Proposed Rule Change To Delay the Implementation Date for Its Excess Order Fee

June 4, 2012.

Pursuant to Section 19(b)(1) of the Securities Exchange Act of 1934 (“Act”),1 and Rule 19b–4 thereunder,2 notice is hereby given that on May 24, 2012, NASDAQ OMX BX, Inc. (“BX” or “Exchange”) filed with the Securities and Exchange Commission (“Commission”) the proposed rule change as described in Items I, II, and III below, which Items have been prepared by the Exchange. The Commission is publishing this notice to solicit comments on the proposed rule change from interested persons.

I. Self-Regulatory Organization’s Statement of the Terms of the Substance of the Proposed Rule Change

The Exchange proposes a rule change to delay the implementation date for its Excess Order Fee. The text of the proposed rule change is available at http://nasdaqomxbx.cchwallstreet.com/, at the Exchange’s principal office, and at the Commission’s Public Reference Room.

II. Self-Regulatory Organization’s Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change

In its filing with the Commission, the Exchange included statements concerning the purpose of and basis for the proposed rule change and discussed any comments it received on the proposed rule change. The text of these statements may be examined at the places specified in Item IV below. The Exchange has prepared summaries, set forth in Sections A, B, and C below, of the most significant aspects of such statements.

A. Self-Regulatory Organization’s Statement of the Purpose of, and Statutory Basis for, the Proposed Rule Change

1. Purpose

BX recently submitted a proposed rule change to introduce an Excess Order Fee,3 aimed at reducing inefficiency order entry practices of certain market participants that place excessive burdens on the systems of BX and its members and that may negatively impact the usefulness and life cycle cost of market data. In order to provide market participants with additional time to enhance their efficiency so as to avoid the fee, BX is delaying the implementation date of the fee until July 2, 2012.

2. Statutory Basis

BX believes that the proposed rule change is consistent with the provisions of Section 6 of the Act,4 in general, and with Section 6(b)(5) of the Act,5 in particular, in that the proposal is designed to prevent fraudulent and manipulative acts and practices, to promote just and equitable principles of trade, to foster cooperation and coordination with persons engaged in regulating, clearing, settling, processing information with respect to, and facilitating transactions in securities, to remove impediments to and perfect the mechanism of a free and open market and a national market system, and, in general, to protect investors and the public interest. Specifically, BX believes that delaying the implementation date of the Excess Order Fee will provide market participants with additional time to enhance the efficiency of their systems, and that implementation of the fee on July 2, 2012 will benefit investors and the public interest by encouraging more efficient order entry practices by all market participants.

B. Self-Regulatory Organization’s Statement on Burden on Competition

BX does not believe that the proposed rule change will result in any burden on competition that is not necessary or appropriate in furtherance of the purposes of the Act, as amended. Specifically, BX believes that the fee will constrain market participants from pursuing certain inefficient and potentially abusive trading strategies. To the extent that this change may be construed as a burden on competition, BX believes that it is appropriate in order to further the purposes of Section 6(b)(5) of the Act.6 BX further believes that the proposed delay of one month in the implementation of the fee will not have any effect on competition.

C. Self-Regulatory Organization’s Statement on Comments on the Proposed Rule Change Received From Members, Participants, or Others

Written comments were neither solicited nor received.

III. Date of Effectiveness of the Proposed Rule Change and Timing for Commission Action

The foregoing rule change has become effective pursuant to Section 19(b)(1)(A)(i) of the Act.7 At any time within 60 days of the filing of the proposed rule change, the Commission summarily may temporarily suspend such rule change if it appears to the Commission that such action is necessary or appropriate in the public interest, for the protection of investors, or otherwise in furtherance of the purposes of the Act. If the Commission takes such action, the Commission shall institute proceedings to determine whether the proposed rule should be approved or disapproved.