Nasdaq and Heidrick & Struggles
Accelerating Diversity on Corporate Boards

Heidrick & Struggles (Nasdaq: HSII) provides global leadership advisory and on-demand talent solutions, serving the senior-level talent and consulting needs of the world’s top organizations. In its role as trusted leadership advisors, the firm partners with its clients to develop future-ready leaders and organizations, bringing together its services and offerings in executive search, diversity, equity and inclusion (DE&I), leadership assessment and development, organization and team acceleration, culture shaping and on-demand, independent talent solutions. Heidrick & Struggles was an early leader in the profession of executive search more than 65 years ago. Today, the firm provides integrated talent and human capital solutions to help its clients change the world, one leadership team at a time.

Heidrick & Struggles advises its board clients on the most effective ways to build boardrooms, continually focusing on increasing visible representation and developing inclusive cultures. As an industry leader in executive talent, leadership and human capital, the firm takes a business-focused, data-driven and leader-led approach to help its board clients create DE&I strategies and programs that foster positive change, while also driving performance and growth for the long-term.

RESOURCES & VALUE

Heidrick & Struggles, helps its clients build effective boards by advising them on how to embed diversity into board succession planning – recognizing that diversity in all forms, including backgrounds, experience, expertise and perspectives, among an organization’s board members can help them be more agile, innovative and accelerate performance.

Heidrick & Struggles also works hand-in-hand with its board clients to help them create a framework for being intentional with their DE&I commitments, developing metrics and measuring progress linking diverse board composition to an organization’s overall impact.

“We have helped our clients expand their networks and increase diverse representation, identifying and placing creative, innovative leaders who can spark their transformation efforts, and direct and shape their commitments and contributions to society.”

— Krishnan Rajagopalan
President & CEO, Heidrick & Struggles

Nasdaq listings can access the Heidrick & Struggles Toolkit, which focuses on best practices in board recruitment, board diversity and new director onboarding, and also includes world-class thought leadership, videos and podcasts. The Toolkit Emphasizes:

• Actionable advice, best practices, and insights across industries to create and expand diverse board composition.

• Assessment, including a focus on keeping values front and center and developing a board culture centered on ESG broadly and specifically, equity, inclusion and belonging.

Each client has a unique set of needs as it relates to executive search, board assessment and advisory work, and Heidrick & Struggles can help identify relevant solutions on an individualized basis.

More than 70% of the Fortune 1000 with global clients in virtually every industry and sector.

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