

Nasdaq and Equilar

Advancing Boardroom Diversity

Equilar is the leading provider of corporate leadership data solutions. Its award winning, data-driven executive platforms, BoardEdge, Insight and ExecAtlas, provide tools for business development, recruiting and compensation analytics. Companies of all sizes, including 70% of the Fortune 500 and institutional investors representing over \$20 trillion in assets, rely on Equilar for their executive and boardroom insight.

BoardEdge addresses needs related to executive and board recruiting. It contains nearly one million detailed profiles of board-ready candidates, including work history and demographic details. Users can search the database, benchmark (assess their company's board composition using the same data points institutional investors use) and connect (identify qualified candidates by reviewing their profile and connections). The database contains data from SEC filings, company websites, third-party data providers and user generated content. The first three data sources are all automatically updated by Equilar to keep the database up to date.

Equilar's strategic collaboration with Nasdaq will help companies with board composition planning through the BoardEdge platform. Through the BoardEdge platform and the Equilar Diversity Network (EDN), Nasdaq-listed companies will have access to a community of highly-qualified, diverse, board-ready candidates to help amplify director search efforts.

The Network is accessible exclusively through the Equilar BoardEdge platform and is the "registry of registries" of board-ready executives from leading ethnic and gender diversity organizations. This can aid companies to broaden their search and identify director candidates outside of their immediate networks.

"Combining efforts with Nasdaq in this groundbreaking effort will accelerate board opportunities for diverse candidates around the world. We support Nasdaq's initiative and look forward to working in partnership to continue our efforts to advance boardroom diversity for all underrepresented groups." – David Chun: Founder and CEO, Equilar

The Equilar Diversity Network or "the Network" is a consortium to advance diverse representation in boardrooms across the globe.

Since 2016, Equilar has worked with +40 partners, through the Equilar Diversity Network, to increase visibility for diverse board candidates, with over 2,000 members appointed to corporate boards.

RESOURCES & VALUE

Equilar and Nasdaq are committed to supporting the board recruitment needs of Nasdaq-listed companies and Nasdaq Corporate Services clients. They will have consolidated access to a large global network of qualified candidates, the ability to map connections based on their own networks, and live notifications around director and executive moves to amplify director search efforts.

12 months* complimentary access to BoardEdge (includes 2 licenses)

90 days^ complimentary access to BoardEdge (includes 2 licenses)

Please contact us at DL-NasdaqBoardDiversity@nasdaq.com to learn more.

* Available to Nasdaq-listed companies that do not meet the board diversity objectives.

^ Available to Nasdaq-listed companies and Nasdaq Corporate Services clients that meet the board diversity objectives and non-listed Nasdaq Corporate Services clients.

Learn more at <https://equilar.com>