

# Nasdaq and Athena Alliance

## Advancing Board Service

Athena Alliance is a community-driven, SaaS-based executive education company that makes it easy and accessible for leaders to learn from their peers and for companies to access top executive talent for board director roles, CxO roles, and more.

As the first Executive-Education-as-a-Service platform, Athena provides personalized, exclusive access to on-demand learning, one-on-one coaching, and virtual networking for “in the know” executives. Modern global leaders, from venture-backed, growth-stage startups to the Fortune 50, join Athena to access the most current business lessons and executive knowledge, taught by other leaders at some of the world’s most reputable brands.

Executives need access to persistent and timely, 360-degree support as they rise from functional leader to board director. As their careers progress, leaders require easy access to current and relevant lessons and case studies. Within the context of the business of funding, building, operating, and governing the business, educators must be practitioners.

Athena members are the leaders in their industry. They may be CEO, corporate director, VP-level or above and often sit three or less reports away from the CEO at commercial entities. Athena women are also experienced board directors, rising investment partners or partners at investment firms or consulting firms.

*“There is so much foundational synergy between Athena and Nasdaq and our joint dedication to strengthen boards and executive teams around the world. Through this collaboration, Athena can support Nasdaq-listed companies and Nasdaq Corporate Services clients with access to the most current boardroom and executive education, top women executive talent, and so much more.” – Coco Brown: CEO, Athena Alliance*

Athena makes this a reality – our mode of sharing knowledge and support is fast, effortless, and community driven -- and multidimensional. Athena gives its members a powerful competitive advantage through effortless learning, robust community support, and exclusive career opportunities.

Athena supports companies of all sizes as they look to transform their boards. Athena also supports venture capital and private equity firms as they strategically expand their networks to encompass women leaders, voices of the buyer, advisors, board directors, and more.

### RESOURCES & VALUE

Athena and Nasdaq are dedicated to helping companies diversify and strengthen their boards, to advancing senior women leaders, and to ensuring the executive and C-suite is business savvy and educated on the most current trends and knowledge relevant to running and scaling a business today.

A partner in executive and ongoing board education and boardroom knowledge.

Access to a powerhouse community of women leaders to leverage as experts.

Core expertise to provide guides on boardroom best practices, finance guides, and more.

A flexible collaborator to customize content based on needs and trends.

Please contact us at [DL-NasdaqBoardDiversity@nasdaq.com](mailto:DL-NasdaqBoardDiversity@nasdaq.com) to learn more.

Learn more at <https://athenaalliance.com>