

Advancing Boardroom Diversity

A Guide to Resources and Relationships

Nasdaq is proud to establish relationships with companies and organizations committed to enriching the supply of diverse and qualified board candidates, driving recommendations, increasing discoverability, and amplifying company search efforts. One size doesn't fit all, so we are building relationships with a growing number of collaborative partners. Your Nasdaq Relationship Manager can help you learn how to access these resources.

SUPPORTING OUR COMPANIES

Equilar



Introducing access to Equilar's platform of board ready candidates. Equilar's BoardEdge platform includes access to the Equilar Diversity Network, a consortium of 49 organizations, to advance diverse representation in boardrooms.

[Benefits To Nasdaq Listings](#)

- Nasdaq-listed clients that represent they do not have at least 2 diverse directors may receive free access to the BoardEdge service. Access is available to companies that request it on or before December 1, 2022.
- 1-year of access (2 seats) applies only to Nasdaq listings that do not meet the board diversity objectives.
- 90-day free access (2 seats) applies to all other Nasdaq listings and Nasdaq Corporate Services Clients.
- Equilar invites board-ready candidates to '[Claim Your Profile](#)' on the Boardedge platform.

[This Resource Will Be Most Helpful If ...](#)

- You are proactively and on an ongoing basis looking to identify future board candidates.
- A self-serve and hands on approach to identify candidates and track candidates will marry well to your current internal processes.
- You would like to broaden your search and identify director candidates outside your immediate network.
- There is value in mapping connections based on your networks and receiving live notifications around director and executive moves.

Athena Alliance



Athena Alliance is a membership-based community that brings together women leaders for board opportunities, advisory board roles, leadership coaching, mentorship, and educational and networking events.

[Benefits To Nasdaq Listings](#)

- Nasdaq-listed companies may, at no cost, share opportunities for open board seats with the Athena Community.
- Women leaders* among Nasdaq-Listings are eligible to join Athena Alliance at a 10% discount.
- Access to Virtual Salons that provide key insights into boardroom leadership skills.

[This Resource Will Be Most Helpful If ...](#)

- You are seeking personalized access to on-demand learning, 1-on-1 coaching, and virtual networking.
- Benefits extend to Nasdaq-listings and female leaders*, but are particularly well-suited to Micro-Cap and Small-Cap listings.
- As a female leader* you are looking for opportunities to network and learn.

*VP level or above, or corporate director.

theBoardlist



theBoardlist is an online talent platform that connects both public and private companies with diverse candidates for global leadership opportunities. theBoardlist has over 10,000 diverse candidates, from accomplished and well-known board directors to emerging board-ready talent.

Benefits To Nasdaq Listings

- Nasdaq-listed companies will receive expedited search intake & support on theBoardlist.
- Access to a complimentary list of 3-5 candidate suggestions and relevant introductions.
- 20% discount on access to search services, premium candidate information & search services.

This Resource Will Be Most Helpful If ...

- You would like assistance in identifying a shortlist of qualified candidates.
- You would like to recommend or endorse candidates to become discoverable within theBoardlist network.
- Your company would like to participate in [The Board Challenge](#), a movement to improve representation of Black directors in U.S. corporate boardrooms by pledging to appoint a Black director by 2022.

To learn more about any of the above relationships or how to access these resources, please contact your Nasdaq Relationship Manager or Vanessa Mesics at Vanessa.Mesics@nasdaq.com.

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